

Northside San Francisco's
**2008 BEST OF
FOOD & WINE EDITION**



Northside's **November 2008** issue will showcase some of the very best of San Francisco, including: **Best Restaurants, Best Chefs, Best Late Night Dining, Best Sommeliers, Best Family Run Eateries, Best Neighborhood Gems,** and much, much more!

**UP TO 40% OFF
RATE CARD PRICES**

Don't miss this fantastic opportunity to advertise in *Northside* and reach our **dynamic, affluent, readership** of Food and Wine Enthusiasts.

Northside will distribute door-to-door, **60,000 copies** of our **Best Of Food & Wine** edition in the **upscale** neighborhoods of Sea Cliff, Pacific Heights, Presidio Heights, Laurel Heights, Jordan Park, Cow Hollow, the Marina, Russian Hill, Telegraph Hill & North Beach.

Another **10,000 copies** will be distributed to key retail locations, restaurants, cafes, bars, and other select retail outlets and news racks.

Northside's **Best Of Food & Wine** issue will also be available as a **digital edition** on **northsidesf.com** which enables our readers to interact, in real time, with both editorial and advertising content. **Northsidesf.com** receives more than **70,000 unique visitors** monthly.

In celebration of the **Best of Food & Wine** edition, we're offering a **30% discount** off rate card prices for this issue. If you sign-up for three months we will give you our extra special **40% off discount** rate!!

For more information contact
Matt McFetridge at 415.823.7797
or **advertising@northsidesf.com**

SIZE	REGULAR PRICE	1 MONTH 30% OFF PRICE/MO	3 MONTHS 40% OFF PRICE/MO
Full page	\$2900	\$2030	\$1740
1/2 page	\$1450	\$1015	\$870
3 cols. x 6"	\$862	\$603	\$517
2 cols. x 6"	\$568	\$398	\$340
2 cols. x 4"	\$455	\$318	\$273
2 cols. x 3"	\$341	\$238	\$204